

# LAURA PLAD

MULTIMEDIA ARTIST &  
ILLUSTRATOR

Portfolio: [lauraplاد.com](http://lauraplاد.com)  
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Medford, MA 02155

## EXHIBITION & PUBLICATION

### Born This Way Fashion Show

*UMass Fashion Organization | Feb 2022*

- Designed two garments featured on the runway with custom printed fabric and hand-embellishment

### Scene + Heard Magazine

*Lesley University | Spring 2021*

- Designed two spreads for issue 006

## PROGRAMS

- Adobe Photoshop
- Adobe Illustrator
- Procreate

## TECHNICAL SKILLS

- Seamless repeat pattern making
- Color reduction
- Scanning artwork
- Screen printing
- Fabric painting
- Rhinestone embellishment
- Watercolor
- Acrylic
- Gouache
- Digital drawing
- Animated GIFs
- Photography
- Mockups
- Sewing

## EDUCATION

### Lesley University College of Art and Design

**BFA in Illustration, May 2022**

**Minor in Women's, Gender, and Sexuality Studies**

*Cambridge, MA | September 2018 - May 2022*

- Summa cum Laude, 4.0 GPA
- Selected for Presidential Merit Scholarship

## ART EXPERIENCE

### Freelance Artist

**Individual clients**

*Medford, MA | April 2017 - Present*

- Paint and embellish garments for stage performers
- Designed and painted murals in private homes and a school
- Work with clients to develop designs that fit their goals

### Online Shop Manager

**Shop.lauraplاد.com, Spoonflower, Society6**

*Medford, MA | Fall 2020 - Present*

- Manage three online storefronts with products featuring artwork
- Prepare files for manufacturing and photograph the final product
- Ship products and correspond with customers at shop.lauraplاد.com
- Format files for upload to two Print-on-Demand sites

## ADDITIONAL EXPERIENCE

### Undergraduate Tutor

**Lesley University Center for Academic Achievement**

*Cambridge, MA | November 2019 - May 2022*

- Selected to conduct group tutoring sessions in art history and provide individualized academic tutoring in subjects such as writing, time management, and research skills
- Certified Level 1 Tutor, College Reading & Learning Association

## AWARDS

### Robert Kaufman Scholarship

*Lesley University | Fall 2018 - Spring 2022*

- Awarded to applicants with a strong academic record and exceptional portfolio